

NEWS RELEASE

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For immediate release



RentalTrax Signs 1200th Client WorldWide

Boynton Beach, FL – [RentalTrax](#) is quickly becoming the preferred web-based rental management software system by making it affordable to manage a rental company. The “Pay as you Grow” pricing system allows clients to take advantage of a fully featured inventory management software system and not suffer from extreme fees. With no start-up fees, no hidden costs and free tech-support, rental companies around the world can focus on growing their business and gaining new clients.

Rentaltrax is a reliable service and inventory management software designed for the business of party supplies, tent rental, audiovisual, construction, tool and equipment rental and more. RentalTrax's cloud based system is a scalable solution to fit the needs of a small business to large organization.

With the aquisition of the latest client in Chicago, Illinois, USA the RentalTrax team has broken the 1200 client plateau. RentalTrax co-owner Brian Maxfield credits the companies dedication to an affordable software solution to the growth - "With all of the extra costs associated with running a business today, the price of the Software a company chooses has to be an after thought. By combining excellent customer service, advanced technical features and affordable pricing, RentalTrax has been able to grow in record numbers this year."

Distinguishing RentalTrax from competitors is advanced modules such as Webshop modules which puts the client in the driver's seat, the auto-mail time saving feature and the fact that RentalTrax runs on Cloud, giving customers access to their business wherever there's an internet connection. The added security of having company files backed up in multiple places around the world means company information will never be lost due to power failure, technical issues and more.

RentalTrax founder, Andrew Walker says, “Our management system comes out of years of frustration with similar online offerings. What I needed to run our company just didn’t exist, so we set out to make something that made sense for us and it turns out that it’s making sense for a lot of other companies too.”

The software is available for use on all platforms. No downloads are required and client's don't start paying until the company has taken to the next level. Businesses operating in today's economy have to make smart decisions with their money and often can't afford to pay thousands of dollars up front for software. The RentalTrax system allows the client build the company first before upgrading to a paid subscription.

For more information please visit www.rentaltrax.com or to request an interview about RentalTrax please contact Brian Maxfield at info@rentaltrax.com.